



**Report on Environmental  
Promotional activities  
conducted beyond the campus  
with geo tagged photographs  
with caption and date in last  
five years**



# INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

## NOTICE

**Dear all students and esteemed faculty,**

It is with great pleasure that we announce the organization of a **Swachh Bharat Mission** event by the Innovative college of pharmacy. The event is scheduled to take place on **October 1st, 2019**.

The Institute is putting on this event to spread awareness and actively take part in the Swachh Bharat Mission as part of our commitment to supporting the cleanliness and hygiene campaign started by the Government of India. It is highly recommended that all staff members and students fully engage in this admirable endeavour. Together, let's work to create a nation that is healthier and cleaner.

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1. Chairman Sir
2. Academic Director
3. IQAC
4. Notice Board

*[Handwritten Signature]*  
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## REPORT

### Swachh Bharat Mission by the Innovative college of pharmacy

The Swachh Bharat Mission event organized by the Innovative college of pharmacy on October 1<sup>st</sup> 2019 was a resounding success, with enthusiastic participation from students, faculty members, and staff. The event aimed to promote cleanliness, hygiene, and awareness about the Swachh Bharat Mission initiated by the Government of India.

#### Objectives

- Eradicate open defecation by constructing household and community toilets.
- Improve solid waste management practices.
- Educate citizens about hygiene and sanitation.

#### Implementation

The mission has been implemented in urban and rural areas through the Swachh Bharat Abhiyan. Efforts include:

- **Toilet Construction:** Over 100 million toilets have been built, significantly reducing open defecation.
- **Solid Waste Management:** Initiatives for waste segregation, recycling, and composting have been introduced.
- **Public Awareness Campaigns:** Extensive campaigns using media, workshops, and school programs to promote cleanliness and hygiene.

#### Achievements

The mission has made remarkable progress:

- **Sanitation Coverage:** Increased rural sanitation coverage from 39% to nearly 100%.







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- **Open Defecation Free (ODF) Status:** Many states have been declared ODF, improving health outcomes and quality of life.
- **Behavioral Change:** A significant shift in public attitudes towards sanitation and cleanliness.

## Challenges

Despite successes, challenges remain:

- **Sustainability:** Ensuring long-term maintenance of facilities and practices.
- **Waste Management:** Addressing the complexities of urban waste and recycling.
- **Water Scarcity:** Providing adequate water supply for sanitation in some areas.

## Conclusion

The Swachh Bharat Mission has made substantial strides toward a cleaner India, achieving significant milestones in sanitation and public awareness. Continuous efforts are needed to address ongoing challenges and ensure the sustainability of achievements. The mission exemplifies the power of collective action and government commitment in transforming public health and environmental standards across the country.





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Swachh bharat mission



Students Participating in swachh bharat mission







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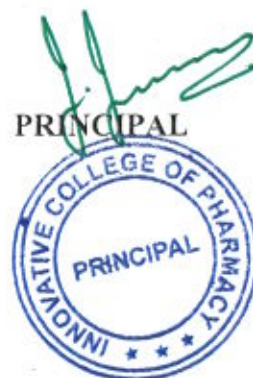
**Dear all Pharmacy Students,**

We are pleased to announce that Innovative college of pharmacy is organizing a **Mask and Sanitizer Distribution Campaign** on **March 2, 2021**. As part of our commitment to promoting health and safety within our community, we believe it is essential to take proactive measures to combat the spread of infectious diseases, particularly in light of recent concerns regarding the Coronavirus (COVID-19) outbreak.

Let us all work together to prioritize health and safety as we navigate through these challenging times.

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## EVENT REPORT: DISTRIBUTION OF COVID MASKS AND SANITIZER

**Date:** March 2, 2021

### **Overview:**

The Distribution of COVID Masks and Sanitizer Campaign, organized by the Innovative college of pharmacy, was successfully conducted on March 2, 2021. As a responsible educational institution, we are committed to ensuring the safety and well-being of our students, faculty, and staff. The distribution of masks and sanitizers aims to promote awareness and preventive measures against the transmission of COVID-19 within our campus community.

The campaign aimed to raise awareness about the preventive measures against the transmission of the Coronavirus Disease (COVID-19) and provide essential protective equipment to the campus community.

### **Event Details:**

The campaign commenced at innovative campus at 10 am, with a team of volunteers and staff members from the institute stationed at designated distribution points. Each distribution point was equipped with a sufficient supply of masks and hand sanitizers.

Throughout the day, students, faculty, and staff members actively participated in the campaign by visiting the distribution points to collect their complimentary masks and sanitizers. The event saw a significant turnout, indicating a high level of engagement and awareness within the campus community regarding the importance of preventive measures against COVID-19.

### **Impact:**

The Distribution of COVID Masks and Sanitizer Campaign had a positive impact on the campus community by promoting awareness and encouraging the adoption of preventive measures against COVID-19. By providing essential protective equipment, the campaign helped to enhance the safety and well-being of students, faculty, and staff members within the institute.





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## Feedback:

Feedback from participants was overwhelmingly positive, with many expressing gratitude for the institute's proactive approach to addressing the public health concern posed by COVID-19. Participants appreciated the opportunity to receive complimentary masks and sanitizers, emphasizing the importance of such initiatives in promoting a safe and healthy campus environment.

## Conclusion:

In conclusion, the Distribution of COVID Masks and Sanitizer Campaign organized by the Innovative college of pharmacy was a resounding success. The campaign effectively raised awareness about preventive measures against COVID-19 and provided essential protective equipment to the campus community. Moving forward, the institute remains committed to promoting the health and well-being of its members and will continue to organize initiatives aimed at addressing public health concerns.







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Masks distribution by Innovative college of pharmacy



Sanitizer distribution by Innovative college of pharmacy





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## NOTICE

**Dear all students and esteemed faculty,**

We are pleased to announce that the Innovative college of pharmacy are organizing world environment day on 5<sup>th</sup> june 2021. This global event aims to raise awareness and encourage action for the protection of our environment. We have organized a series of activities designed to promote sustainability and environmental stewardship. The celebration will begin at 10:00 AM on the college ground, where we will kick off the event with a tree-planting ceremony. Let's come together to celebrate World Environment Day and make a positive impact on our environment. Your presence and participation will significantly contribute to raising awareness and inspiring action within our community.

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## Report on World Environment Day

### Introduction

On 05 June 2021 Innovative college of pharmacy organized World Environment Day which is the United Nations' principal vehicle for encouraging worldwide awareness and action for the protection of the environment. Since its inception in 1974, the day has grown to become a global platform for public outreach, with participation from over 150 countries.

### Significance

**Environmental Awareness:** The day aims to raise awareness about pressing environmental issues such as pollution, global warming, sustainable consumption, and wildlife conservation.

**Policy Influence:** World Environment Day has become a platform for encouraging global governments, organizations, and individuals to take actions that help protect the environment.

**Public Engagement:** It serves as a day to engage the public in environmental advocacy, promoting sustainable living and highlighting the importance of individual actions in preserving the planet.

### Celebrations

**Global Events:** World Environment Day is marked by activities around the world, including clean-up campaigns, tree planting, environmental workshops, and educational activities.

**Government and NGO Initiatives:** Various governments and non-governmental organizations (NGOs) organize events and launch initiatives to address specific environmental issues.

**Media Campaigns:** Extensive media campaigns are run to spread awareness about the theme of the year and the actions individuals and communities can take to contribute to environmental protection.

**Corporate Participation:** Many businesses also participate by organizing environmentally friendly activities, launching green initiatives, and encouraging sustainable practices within their operations.







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## Impact:

**Increased Awareness:** The day has significantly increased global awareness about environmental issues, leading to a more informed and engaged public.

**Policy Changes:** It has influenced policy changes and the implementation of environmental regulations and conservation efforts worldwide.

**Grassroots Movements:** World Environment Day has spurred grassroots movements and local initiatives that contribute to environmental protection and sustainability.

**Corporate Responsibility:** The day has also encouraged greater corporate responsibility and the adoption of sustainable business practices.

## Conclusion:

World Environment Day serves as a crucial reminder of the need to protect and preserve our environment. It highlights the interconnectedness of human actions and the natural world, promoting collective responsibility and action towards a sustainable future. Through global participation and advocacy, World Environment Day continues to inspire change and foster a deeper commitment to environmental stewardship.



“Go green, Breathe clean”





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Environment day Awareness program







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Let us protect our environment

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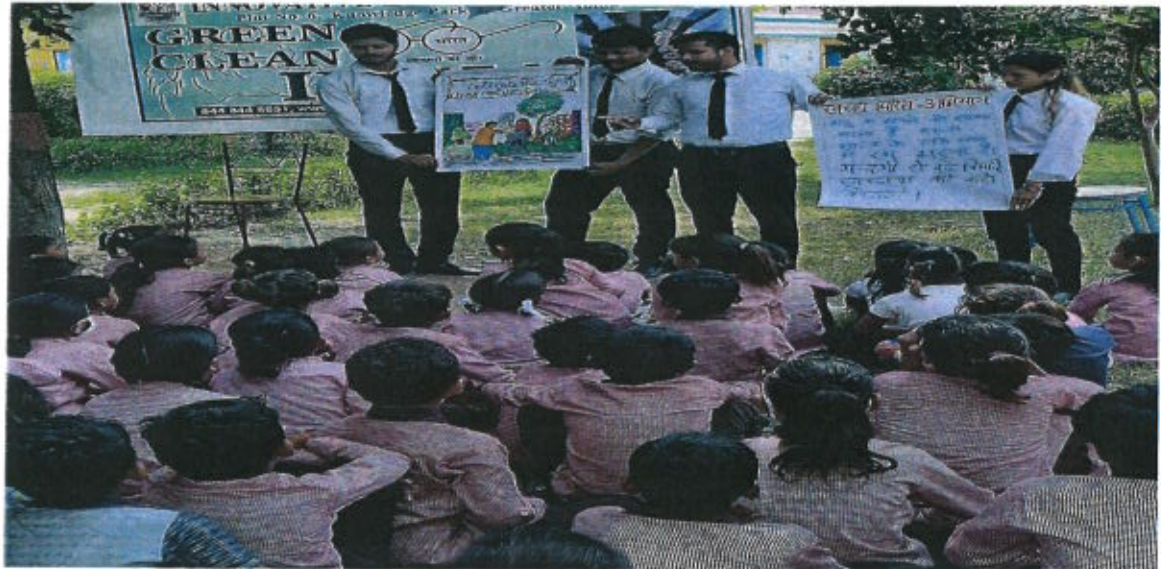






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Green India Clean India



Be green to keep it clean

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