



INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

NOTICE

DATE:- 16-01-2021

This is inform all the students and faculty members that the one day seminar based on "Challenges of Protecting Intellectual Property in Emerging Markets" will be delivered by Dr. Mritunjay Pandey, Principal, Innovative Institute of Law, Greater Noida.

Venue: Seminar Hall

Date: 23-01-2021 (Saturday)

Time: 12.00 pm – 2.00 pm



Principal



Copy to :- 1. Academic Director

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3. Faculty Members
4. Notice Board
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Report on Seminar

Topic: "Challenges of Protecting Intellectual Property in Emerging Markets"

Date: 23-01-2021

Venue: Seminar Hall

Speaker: Dr. Mritunjay Pandey

Introduction

Intellectual Property (IP) protection is a critical issue for businesses and innovators, especially in emerging markets. These regions often present unique challenges due to differing legal frameworks, enforcement capabilities, and economic conditions.

Effective IP protection is essential for fostering innovation, attracting investment, and ensuring competitive advantage in global markets.

Key Points Discussed

- Understanding Intellectual Property
- Challenges in Emerging Markets
- Case Studies of IP Challenges
- Strategies for Protecting IP in Emerging Markets
- The Role of International Organizations
- Future Outlook





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Conclusion

Protecting intellectual property in emerging markets presents significant challenges, but with the right strategies and international cooperation, these challenges can be mitigated. Businesses, governments, and international organizations must work together to create a more robust global IP framework that supports innovation and economic growth in emerging markets.





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Photographs



Figure 1: Photographs of honorable speaker presented valuable lecture on “Challenges of Protecting Intellectual Property in Emerging Markets”





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Figure 2: Photograph of faculty members with students attending a seminar on “Challenges of Protecting Intellectual Property in Emerging Markets”

