



INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

NOTICE

DATE:- 26-10-2022

This is inform all the students and faculty members that the one day seminar based on "**E-Commerce Entrepreneurship: Building an Online Empire**" will be delivered by Mrs. Asha Rani ,H.O.D, Innovative Institute Of Law, Greater Noida.

Venue: Seminar Hall

Date: 31-10-2022 (Monday)

Time: 12.00 pm – 2.00 pm


Principal



Copy to :- 1. Academic Director

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3. Faculty Members
4. Notice Board
5. Notice File





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Report on Seminar

Topic: "E-Commerce Entrepreneurship: Building an Online Empire"

Date: 31-10-2022

Venue: Seminar Hall

Speaker: Mrs. Asha Rani

Introduction

The seminar on "E-Commerce Entrepreneurship: Building an Online Empire" was designed to provide participants with comprehensive insights into starting, growing, and sustaining a successful e-commerce business. The event featured industry experts who shared their knowledge and experiences on various aspects of e-commerce entrepreneurship.

Objectives

- To explore the fundamental principles of e-commerce entrepreneurship.
- To understand the key strategies for building and scaling an online business.
- To learn about the latest trends and technologies in the e-commerce sector.

Conclusion

The seminar provided valuable insights into the various aspects of building and sustaining a successful e-commerce business. Attendees gained a deeper understanding of the strategies, technologies, and trends that can help them create a thriving online empire





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Photographs



Figure1: Photographs of honorable speaker presented valuable lecture on "E-Commerce Entrepreneurship: Building an Online Empire"



Figure 2: Photograph of faculty members with students attending a seminar on "E-Commerce Entrepreneurship: Building an Online Empire"

