



INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

NOTICE

DATE:- 14-03-2024

This is inform all the students and faculty members that the one day seminar based on "**Global Entrepreneurship: Navigating International Markets**" will be delivered by Mr. Qumre Alam, Associate Professor, Department of Pharmacy, Innovative college of Pharmacy, Greater noida.

Venue: Seminar Hall

Date: 18-03-2024 (Monday)

Time: 12.00 pm – 2.00 pm



Copy to :- 1. Academic Director

2. Registrar
3. Faculty Members
4. Notice Board
5. Notice File





Report on Seminar

Topic: "Global Entrepreneurship: Navigating International Markets"

Date: 18-03-2024

Venue: Seminar Hall

Speaker: Mr. Qumre Alam

Introduction: Global entrepreneurship involves identifying, assessing, and exploiting opportunities in international markets. This seminar focuses on equipping entrepreneurs with the knowledge and skills needed to navigate the complexities of global markets and successfully expand their businesses beyond domestic borders.

Seminar Highlights:

- To understand the dynamics of global markets.
- To explore strategies for entering and succeeding in international markets.
- To discuss the challenges and opportunities of global entrepreneurship.
- To provide practical tips and best practices for navigating international markets.

Conclusion

Global entrepreneurship presents both challenges and opportunities for businesses seeking to expand their reach and influence. By conducting thorough market research, understanding cultural differences, and adopting effective entry strategies, entrepreneurs can navigate international markets successfully. Continuous learning and adaptation are crucial for long-term success in the global marketplace.





INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

Photographs



Figure1: Photographs of honorable speaker presented valuable lecture on "Global Entrepreneurship: Navigating International Markets"



Figure 2: Photograph of faculty members with students attending a seminar on "Global Entrepreneurship: Navigating International Markets"