



# INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

## NOTICE

DATE:- 08-02-2024

This is inform all the students and faculty members that the one day seminar based on "Measuring Impact: Metrics for Sustainable Business Practices" will be delivered by **Mr. Akash Johri**, Associate Professor, Department of Pharmacy, Innovative college of Pharmacy, Greater Noida.

Date: 12-02-2024 (Monday)

Venue: Seminar Hall

Time: 12.00 pm – 2.00 pm



Principal

- Copy to :-
1. Academic Director
  2. Registrar
  3. Faculty Members
  4. Notice Board
  5. Notice File





## Report on Seminar

**Topic: "Measuring Impact: Metrics for Sustainable Business Practices"**

Date: 12-02-2024

Venue: Seminar Hall

Speaker: Mr. Akash johri

**Introduction:** Sustainable business practices aim to meet the needs of the present without compromising the ability of future generations to meet their own needs. Measuring the impact of these practices is crucial for understanding their effectiveness and for continuous improvement. This seminar explores the metrics used to evaluate the sustainability of business operations.

### Seminar Highlights:

- Importance of Measuring Impact.
- Key Metrics for Sustainable Business Practices.
- Challenges in Measuring Sustainability Impact
- Best Practices for Effective Measurement
- Tools and Frameworks for Measuring Impact
- Case Studies

### Conclusion

Measuring the impact of sustainable business practices is essential for demonstrating accountability, driving improvement, and achieving long-term success. By selecting the right metrics, using reliable tools, and engaging stakeholders, businesses can effectively measure and report their sustainability performance. Continuous monitoring and adaptation are key to maintaining and enhancing the positive impact of sustainable practices.





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## Photographs



Figure1: Photographs of honorable speaker presented valuable lecture on "Measuring Impact: Metrics for Sustainable Business Practices"





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Figure 2: Photograph of faculty members with students attending a seminar on "Measuring Impact: Metrics for Sustainable Business Practices"

