



# INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

## NOTICE

DATE:- 20-06-2023

This is inform all the students and faculty members that the one day seminar is based on "Sampling Techniques in Research: Strategies and Implications" it will be delivered by Dr. Mritunjay Pandey, Principal, Innovative institute of law, Greater Noida.

Venue: Seminar Hall

Date: 23-06-2023 (Friday)

Time: 12.00 pm – 2.00 pm



Principal

- Copy to:-
1. All departments HOD
  2. Registrar
  3. Faculty Members
  4. Notice Board
  5. Notice File





## Report on Seminar

**Topic: "Sampling Techniques in Research: Strategies and Implications"**

Venue: Seminar Hall

Time: 12.00 pm – 2.00 pm

Speaker: Dr. Mritunjay Pandey

**Introduction:** The seminar on "Sampling Techniques in Research: Strategies and Implications" was held on the 23<sup>rd</sup> of May, 2023. It aimed to provide a comprehensive understanding of various sampling techniques used in research and their implications on study outcomes. The seminar was attended by researchers, academicians, and students from diverse fields.

### Key Points Discussed

- Importance of Sampling in Research
- Types of Sampling Techniques
- Probability vs. Non-Probability Sampling
- Implications of Sampling Techniques

### Conclusion

The seminar provided valuable insights into the strategic selection of sampling techniques in research. It emphasized the importance of choosing appropriate sampling methods to enhance the validity, reliability, and generalizability of research findings. Attendees left with a better understanding of the complexities and practicalities of sampling in research.







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## Photographs



Figure 1: Photographs of honorable speaker presented valuable lecture on "Sampling Techniques in Research: Strategies and Implications"





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Figure 2: Photograph of faculty members with students attending a seminar on "Sampling Techniques in Research: Strategies and Implications"

