



INNOVATIVE COLLEGE OF PHARMACY

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

NOTICE

DATE:- 23-11-2023

This is inform all the students and faculty members that the one day seminar based on "Sustainable Entrepreneurship: Growth Strategies for a Changing World" will be delivered by Dr. Martunjay Pandey, Principal, Innovative Institute Of Law, Greater Noida

Venue: seminar hall

Date: 27-09-2022 (Monday)

Time: 12:00 pm – 2.00 pm



Principal

- Copy to :-
1. Academic Director
 2. Registrar
 3. Faculty Members
 4. Notice Board
 5. Notice File





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Report on Seminar

Topic: "Sustainable Entrepreneurship: Growth Strategies for a Changing World"

Date: 27-09-2022

Venue: Seminar Hall

Speaker: Dr. Martunjay Pandey

Introduction

Sustainable entrepreneurship has emerged as a crucial field in the business world, emphasizing the need for businesses to adopt environmentally and socially responsible practices while striving for economic growth. This seminar explores the various growth strategies that sustainable entrepreneurs can adopt to thrive in an ever-changing world.

Objectives

1. To understand the principles of sustainable entrepreneurship.
2. To identify key growth strategies for sustainable businesses.
3. To explore case studies of successful sustainable entrepreneurs.
4. To discuss the challenges and opportunities in sustainable entrepreneurship.

Challenges:

- High initial costs for implementing sustainable practices.
- Resistance to change within traditional industries.





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- Navigating regulatory landscapes.

Opportunities:

- Growing consumer demand for sustainable products.
- Access to funding and incentives for green businesses.
- Enhanced brand reputation and customer loyalty.

Conclusion

Sustainable entrepreneurship is essential for addressing global environmental and social challenges. By adopting innovative growth strategies, businesses can achieve long-term success while contributing to a more sustainable world. The insights and case studies discussed in this seminar highlight the potential for sustainable entrepreneurs to drive positive change and create value for all stakeholders.





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Photographs



Figure1: Photographs of honorable speaker presented valuable lecture on "Sustainable Entrepreneurship: Growth Strategies for a Changing World"





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Figure 2: Photograph of faculty members with students attending a seminar on "Sustainable Entrepreneurship: Growth Strategies for a Changing World"

