

Affiliated To Dr. A.P.J. Abdul Kalam Technical University, Lucknow, U.P. & Approved By PCI

### NOTICE

DATE:- 03-11-2022

This is inform all the students and faculty members that the one day seminar based on "The Startup Journey From Idea to Execution" will be delivered by Ms. Priyanka srivastava, Assistant Professor Department of Pharmacy, Spectrum Institute Of Pharmaceutical Sciences And Research.

Venue: Seminar Hall

Date: 09-11-2022 (Wednesday)

Time: 12.00 pm - 2.00 pm



Copy to :- 1. Academic Director

- 2. Registrar
- 3. Faculty Members
- 4. Notice Board
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### Report on Seminar

Topic: The Startup Journey from Idea to Execution

Date: 09-11-2022

Venue: Seminar Hall

Speaker: Ms. Priyanka srivastava

#### Introduction

The journey from a mere idea to a fully executed startup is a complex and challenging process that requires strategic planning, innovation, and persistence. This seminar explores the critical stages involved in transforming an idea into a successful business venture. The purpose of this seminar is to provide a comprehensive understanding of the startup process, highlighting key milestones, challenges, and strategies for success.

#### Objectives

To equip aspiring entrepreneurs with the knowledge and tools needed to navigate the startup journey, from idea generation to the execution and scaling of the business.

#### Seminar highlights:

- Idea Generation and Validation
- Business Planning
- · Funding and Resources
- Execution and Growth
- Challenges and Lessons Learned

Plot No. - 6, Knowledge Park - 2, Greater Noida, U. P. - 201308. (Near Knowledge Park - 2 Metro Station) Ph: 0120-2328555 | Website - www.innovativepharmacy.in | E-mail: innovativepharmacy01@gmail.com



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#### Conclusion

- Summary: The startup journey is a dynamic process that requires careful planning, execution, and adaptation. From idea generation to scaling the business, each stage presents unique challenges and opportunities.
- Final Thoughts: Aspiring entrepreneurs should approach the startup journey with resilience, creativity, and a willingness to learn. By leveraging the knowledge and strategies discussed in this seminar, they can increase their chances of building a successful and sustainable business.





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Figure 2: Photograph of faculty members with students attending a seminar on "The Startup Journey from Idea to Execution"





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### **Photographs**



Figure 1: Photographs of honorable speaker presented valuable lecture on the Startup Journey from Idea to Execution"